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**FOR IMMEDIATE RELEASE**

## **River Rock in Forsyth County To Debut Amenity Package With Free Banks & Shane Concert**

**ATLANTA, Oct. 4, 2007**—Atlanta music legend Banks & Shane will kick off the Saturday, Oct. 13 grand opening of the upscale amenities at River Rock, the 250-acre custom home community on the Etowah River in Forsyth County.

Guests at the free event are invited to explore the new clubhouse, sample a gourmet coffee and dessert bar and unwind to a free concert amidst the Pathway Communities development's tranquil river and airy outdoor setting.

With views of the Etowah River, two on-site pools and plentiful deck space, the clubhouse doubles as an ideal concert venue. A rarity in the Atlanta market, each of the resort-style pools features the gentle and skin-moisturizing alternative to chlorinated water: saline, or mild salt water.

Pool decks surrounding the English arts-and-crafts-style clubhouse will also allow for plenty of dancing to a live performance of classic rock hits by "Atlanta's entertainment tradition."

"We are pleased and delighted to welcome this well-known group that shares Pathway's love for Atlanta," said Phil Corley, vice president of marketing at Pathway. "Banks & Shane's lively music is a natural choice to entertain those experiencing River Rock for the first time."

Since 1972, Banks & Shane has recorded 12 albums and garnered fame locally for their popular restaurant/supper clubs in Sandy Springs and Underground Atlanta. For more than 20 years, "Banks & Shaners" fan club trips have followed the band for week-long excursions from Colorado to the Caribbean.

In addition to the Saturday night concert, River Rock will host a weekend-long celebration Oct.13-14 in which visitors can tour eight showcase homes and take advantage of special homebuyer incentives.

“Pathway Communities has long been heralded for setting the trend in master-planned communities in the Atlanta market,” said Corley. “The River Rock setting – one that’s as comfortable for hosting a concert as a backyard barbeque – highlights this distinction perfectly.”

Homes in River Rock are priced from the \$400s. The sales center is open daily 11 a.m. to 6 p.m. and Sundays 1 p.m. to 6 p.m. For more information, call 678-947-7625 or visit [www.visitriverrock.com](http://www.visitriverrock.com).

To get to River Rock from Atlanta, take Ga. 400 North. Turn left on Hwy. 369. River Rock is nine miles ahead on the right. From I-75, take I-75 North to I-575 North to Hwy. 20 East (exit 19). Follow Hwy. 20 for eight miles. Turn left on Hwy. 369. River Rock is six miles ahead on the right.

### **About Pathway Communities**

Pathway Communities was founded in 1979 as Peachtree City Development Corp. and turned Peachtree City into one of the most successful master-planned communities in the United States. In 1998, the company changed its name to reflect its mission to acquire, plan, develop and market master-planned communities throughout the metro Atlanta area. In addition to Monarch Village in Henry County, Pathway is developing two communities in neighboring Coweta County -- SummerGrove and Avery Park – as well as three communities in north Forsyth County – River Rock, Lake Forest and Lake Astoria.

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