



P R E S S R E L E A S E

DATE: Nov. 1, 2007

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FOR IMMEDIATE RELEASE

Amenities Now Open at River Rock In Forsyth County

Amenities Complete Early in Community Lifecycle

ATLANTA, Nov. 1, 2007— At River Rock, the 250-acre custom home community on the Etowah River in Forsyth County, the amenities come first.

Pathway Communities understands the role that amenities play in its communities, and has made a multi-million dollar investment in the infrastructure at River Rock, including two of Atlanta's first saline pools. Pathway understands that its homebuyers want to see the amenities completed early in the lifecycle of the community, rather than waiting until the development's completion.

"The clubhouse and the surrounding amenities were created early in this community for residents to use as an extension of their own homes, with areas for entertaining and to enjoy the changing seasons," said Phil Corley, vice president of marketing for Pathway Communities. "Pathway Communities is well known in the Atlanta market for our carefully planned amenities that reflect the landscape, charm and feel of each community."

The newly opened English arts-and-crafts-style clubhouse is the centerpiece for the community and all its amenities. In the summer months, the ALTA-certified tennis courts and pools are popular destinations, while the custom designed clubhouse with game rooms and outdoor living area, with Adirondack chairs and gas fireplace, are the gathering places during fall and winter months.

Pool decks surround the English arts-and-crafts-style clubhouse inspiring community cookouts that utilize the outdoor kitchen and grill areas. Two pools feature the gentle and skin-moisturizing alternative to chlorinated water: saline, or mild salt water. Located just down the hill are the lighted tennis courts and the future site of the outdoor amphitheater.

Homes in River Rock are priced from the \$400s. The sales center is open daily 11 a.m. to 6 p.m. and Sundays 1 p.m. to 6 p.m. For more information, call 678-947-7625 or visit www.visitriverrock.com.

To arrive at River Rock from Atlanta, take Ga. 400 North. Turn left on Hwy. 369. River Rock is nine miles ahead on the right. From I-75, take I-75 North to I-575 North to Hwy. 20 East (exit 19). Follow Hwy. 20 for eight miles. Turn left on Hwy. 369. River Rock is six miles ahead on the right.

About Pathway Communities

Pathway Communities was founded in 1979 as Peachtree City Development Corp. and turned Peachtree City into one of the most successful master-planned communities in the United States. In 1998, the company changed its name to reflect its mission to acquire, plan, develop and market master-planned communities throughout the metro Atlanta area. In addition to Monarch Village in Henry County, Pathway is developing two communities in neighboring Coweta County -- SummerGrove and Avery Park -- as well as three communities in north Forsyth County -- River Rock, Lake Forest and Lake Astoria.

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