



P R E S S R E L E A S E

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FOR IMMEDIATE RELEASE

Pathway Communities Unveils Saline Pool at River Rock

ATLANTA—For years, Pathway Communities, the developer of Peachtree City, has been setting the standard in community development and River Rock, the company's most recent creation in Forsyth County is no exception.

At River Rock, Pathway is taking a non-traditional approach in constructing the community clubhouse and amenities. Rather than opting for the standard pool, Pathway is one of the first developers in the Atlanta region to incorporate a large, resort-style saline pool as its amenity centerpiece.

Healthier than chlorinated water, saline, or salt-water, moisturizes rather than dries skin as does chlorine. Saline also sterilizes water naturally and prevents the growth of algae. Because it has a lot less salt than ocean water, it is not harsh on the eyes.

"The pool will be built adhering to the highest and healthiest standards," said Peggy Sullivan, president of Pathway Communities. "Our goal is to incorporate a natural environment for our residents that is in keeping with the natural surroundings at River Rock."

Scheduled to open this Fall, Sullivan believes the English arts and crafts style clubhouse, along with the resort-style pool, tennis complex and natural amphitheater will perfectly complement the scenic riverbanks.

In addition, more than 40 percent of River Rock has been preserved as open space and natural areas. All homes will include structured wiring for ultra-fast Internet access and an interactive community Intranet built exclusively for the residents of River Rock.

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Located on Highway 369, just minutes from Ga. 400 and I-575, River Rock is priced from the \$400s to more than \$700,000.

From Ga. 400 in Atlanta: Take Ga. 400 north. Turn left on Highway 369. River Rock is nine miles ahead on the right. From I-75: Take I-75 north to I-575 north to Highway 20 East (Exit 19). Follow Highway 20 for eight miles. Turn left on Highway 369. River Rock is six miles ahead on the left. The River Rock Sales Center is open daily 11 a.m.-6 p.m. and Sundays 1-6 p.m. For more information, call 678-947-7625, or visit www.visitriverrock.com.

Pictured: Scheduled to open the Fall, the River Rock amenity center will feature a saline pool and English Arts & Crafts style clubhouse.

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