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FOR IMMEDIATE RELEASE

Lisa Dean, Jamie Boone Spearhead Sales At River Rock

ATLANTA (Jan. X, 2008) - Pathway Communities, one of Atlanta's most accomplished developers, has tapped two experienced real estate professionals to spearhead sales at River Rock, the company's third planned community in Forsyth County.

Lisa Dean and Jamie Boone of The Home Source Realtors will be responsible for home sales at River Rock, a 260-home community bordering the Etowah River.

Phil Corley, vice president of marketing at Pathway Communities, believes the agent duo is a perfect fit for River Rock. "Both Lisa and Jamie know what it takes to make a community successful. Their experience, knowledge of the Atlanta market and new home construction and sales will be an important asset to prospective River Rock home buyers."

Both sales representatives are excited about River Rock's future. "With its prime location, resort-style amenities and award-winning schools, River Rock is in a position to be one of the most desirable living destinations not only in Forsyth County, but in Atlanta's Northern Arc," says Dean.

Boone agrees. She explains, "River Rock's hand-picked custom home builders and variety of home styles and prices adds to the community's overall appeal."

In addition to the community's outstanding amenities and peaceful setting, River Rock also has one of the best custom builder teams in the area that includes ASL Builders, Crabapple Communities, Lionheart Classic Homes, and T.G. Builders.

The sales duo will oversee sales of the nearly 260 home sites in Forsyth County's third master-planned community from Pathway Communities, developer of Peachtree City. River Rock, located just north of Atlanta in Cumming, Ga., boasts 250 acres bordering the Etowah River with homes that range from the \$400s to more than \$700,000.

To visit River Rock, take GA 400 North from Atlanta. Turn left on Highway 369. River Rock is 9 miles ahead on the right. For more information, visit www.visitriverrock.com or call (678) 947-7625.

About Pathway Communities

[Pathway Communities](#) was founded in 1979 as Peachtree City Development Corp. and turned Peachtree City into one of the most successful master-planned communities in the United States. In 1998, the company changed its name to reflect its mission to acquire, plan, develop and market master-planned communities throughout the metro

Atlanta area. In addition to Monarch Village in Henry County, Pathway is developing two communities in neighboring Coweta County -- SummerGrove and Avery Park -- as well as three communities in north Forsyth County -- River Rock, Lake Forest and Lake Astoria.

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